Communicating Faith in the 21st Century

Saturday, January 9, 2016
9:00 a.m. to 1:45 p.m.
Northway Christian Church, Dallas

In the media saturated world of the 21st Century, Christians face new challenges to communicate faith. New technologies give us more options for how we use our time, connect with others, and communicate. Always-on 24/7 media can assist us to build community and, conversely, can foster unhealthy individualism and isolation. We have access to information that empowers us and also undermines authority and values. This new communication environment presents Christians with exciting new opportunities to communicate the faith to new people in new ways. In this seminar we will explore the challenges of this new environment and discuss how it affects the way we tell the stories of Christian faith today.

Larry Hollon is an award-winning writer and producer who has advocated that communication is an expression of ministry. He has advocated for mainline Christian communions to recover their voice and contribute to the public conversation as a means of providing moral and ethical leadership in the new media environment of the 21st Century. He has worked in more than 50 countries for Fortune 500 companies, governmental agencies, and nonprofit organizations. As head of United Methodist Communications for 15 years, he led the church public media, news, fundraising and marketing operations. Hollon is an ordained elder in The United Methodist Church.

Third James C. Suggs Seminar on Christian Communications

Larry Hollon,
Writer, Producer, and former Chief Communication Executive, United Methodist Church

$35 Registration Fee
$5 for Brite Students
CLICK HERE for more information or to register or call 817-257-7580

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